



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131
PHONE: (215) 878-9700

INVOICE

REMIT TO: ABC INC. WPVI-TV
14285 Collection Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
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REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: GARGANIO AND O'BRIEN, ELE
PROD: BURLINGTON COUNTY FREEHOLDER
TITLE: 247357

INVOICE NUMBER: 68-800045114 BROADCAST MONTH: OCTOBER
ORDER NUMBER: 403805 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 3087
ESTIMATE#: 3087
SCHEDULE DATES: 10/26/2012 - 10/29/2012 AGY#/ADV#: 19184/26944
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/26 - 10/26	07:00A-09:00A	1,500	1	10/26	FR	08:48:05A	:30		TVGENEFGO1201H	1,500		
3	10/28 - 10/28	08:00A-09:00A	700	1	10/28	SU	07:58:16A	:30		TVGENEFGO1201RH	700		
4	10/26 - 10/26	06:00P-06:30P	3,800	1	10/26	FR	06:17:45P	:30		TVGENEFGO1201H	3,800		
5	10/28 - 10/28	04:30A-04:59A	250	1	10/28	SU	04:32:30A	:30		TVGENEFGO1201RH	250		
6	10/27 - 10/27	08:00A-09:00A	325	2	10/27	SA	08:57:28A	:15		TVGENEFGO1202RH	325		
					10/27	SA	08:58:44A	:15		TVGENEFGO1202RH	325		
9	10/28 - 10/28	11:00P-11:35P	2,100	2	10/28	SU	11:24:39P	:15		TVGENEFGO1202RH	2,100		
					10/28	SU	11:26:54P	:15		TVGENEFGO1202RH	2,100		
PERIOD GROSS COST PER ORDER CONFIRMATION: 11,100.00					TOTAL UNITS: 8		ACTUAL GROSS BILLING: 11,100.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -1,665.00						
							NET DUE: 9,435.00						

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. The broadcast time reflects the exact start time of each spot.

TERMS: NET PAYABLE ON RECEIPT
ACCOUNTING

Print Date: 11-08-2012